



BUSINESS PRIVACY POLICY

VERSION DATE: 14 MAY 2024

GENERAL

Lumen Well Company, LLC ("company" or "we" or "us" or "our") respects the privacy of everyone ("site visitor" "user" or "you") that uses the electronic or physical services of company, whether online or offline, collectively hereafter ("services").

The following Business Privacy Policy ("privacy policy") is designed to inform you, as a user of services, about the types of personal information that company may gather about or collect from you in connection with your use of services. It also is intended to explain the conditions under which company uses and discloses said information, and your rights in relation to that information.

The website of company (lumenwell.co) is hosted in the United States of America and is subject to both US State and Federal Laws. If you are accessing company website from other jurisdictions, please be advised that you are transferring your personal information into the United States of America, and by using company website, you are agreeing to that transfer and use of your personal information in accordance with this privacy policy. You also agree to abide by the applicable laws enforced by the State of Alabama and US Federal Law concerning your use of company website and concerning any agreement that you make with company.

If your use of company website or services would be unlawful in your jurisdiction - do not use them.



HOW YOUR INFORMATION IS COLLECTED AND USED

Company gathers personal information from users of services. When you decide to browse company website or contact company through various social or web forms you are voluntarily sharing personal information with both the service you have decided to use and company. This personal information includes various data automatically collected. This may be user information such as your device Internet Protocol (IP) Address, Operating System and Web Browser used. Company may analyze various personal information gathered from or about users to help company better understand how services are used and how to make them better. By identifying patterns and trends in usage, company can better tailor services to improve user experiences, both online and offline.

ELECTRONIC COOKIE USAGE

Company does NOT currently install/use electronic cookies on company website, however, some or all of the vendors utilized by company may make use of such cookies on their respective websites or services.

THIRD-PARTY SERVICE PROVIDERS

Company does make use of a vendor, from time to time, to facilitate the provision of certain services that company may provide to you. Such a vendor is known as a Third-Party Service Provider. Company may share your personal information, which may include your name and contact information with an authorized Third-Party Service Provider that is utilized to perform certain services on behalf of company. These services may include fulfilling orders, providing customer service and marketing assistance, performing business and sales analysis and supporting company website functionality. Company may also share your name, contact information and credit card information or other payment information with an authorized Third-Party Service Provider who shall process payments on behalf of company.



SECURITY

Company takes the security of your personal information very seriously and uses reasonable electronic, personnel and physical measures to protect it from loss, theft, alteration or misuse. However, please be advised that even the best security measures cannot fully eliminate all risks. Company cannot guarantee that only authorized persons will view your personal information.

EUROPEAN UNION GDPR

If you reside in the European Union (EU), the United Kingdom (UK), Switzerland, Norway, Lichtenstein, or Iceland, please be aware that company does not directly collect or retain any personal information on company website users, however, any vendor that company uses may be collecting your personal information. Please contact them directly for concerns regarding your personal information. While you are using company website you will be made aware of the utilization of a Third-Party Service Provider as you will be directed to their identified services.

GOVERNING LAW AND JURISDICTION

This privacy policy and all aspects of the operation of company and site shall be governed by and construed in accordance with the laws of the State of Alabama within the United States of America, without regard to conflict of law provisions. You and company hereby agree that any claims or disputes that should arise between you and company shall commence within the courts and jurisdiction of Houston County, Alabama, United States of America and that said courts shall have exclusive and complete jurisdiction over any such matters. Application of the United Nations Convention on Contracts for the International Sale of Goods is hereby completely excluded from this privacy policy. Additionally, application of the Uniform Computer Information Transaction Act (UCITA) is completely excluded from this privacy policy. In no event shall any claim, action or proceeding by you related in any way to the operation of company and site be instituted more than a (2) Two-Year Period after the cause of action arose.



POLICY CHANGES

Company may, in its sole discretion, change this privacy policy from time to time. Any and all changes to the privacy policy of company will be reflected within this document and the effective date of the new version will be given at the top of this privacy policy. As such, a user should regularly check this document for any changes to this privacy policy.

MISCELLANEOUS

This privacy policy constitutes the entire policy regarding how any information received or processed by company about you shall be handled. The headings in this privacy policy are for convenience and have no legal or contractual effect. This privacy policy operates to the fullest extent permissible by law. Company shall not be responsible or liable for any loss, damage, delay or failure to act caused by any cause beyond the reasonable control of company. If any provision or part of a provision of this privacy policy is found to be unlawful, void or unenforceable, that provision or part of the provision is deemed severable from this privacy policy and does not affect the validity and enforceability of any remaining provisions. You hereby waive any and all defenses you may have based on the electronic form of this privacy policy and the lack of signing by the parties hereto to execute this privacy policy.



COMPANY IDENTIFICATION

You may locate or contact company by or at any of the means provided below:

Business Name: LUMEN WELL COMPANY, LLC

Business Address: 8492 HIGHWAY 51
NEW BROCKTON, AL 36303

Business Website: LUMENWELL.CO

Customer Service: CS@LUMENWELL.CO

Business Phone: 334 525 5500

